



RIVER ROAD AFRICAN AMERICAN
MUSEUM

RIVER ROAD AFRICAN
AMERICAN MUSEUM

25TH ANNIVERSARY
SPONSORSHIP
OPPORTUNITIES & BENEFITS

Sunday, October 6, 2019 | Save the Date



RIVER ROAD AFRICAN AMERICAN
MUSEUM

June 10, 2019

Dear Museum Friends and Supporters,

The River Road African American Museum (RRAAM) is proud to announce its 25th Year Anniversary this year. A quarter of a century is something to celebrate and we want you to **Save the Date of Sunday, October 6, 2019** from 6:00 pm to 9:00 pm.

The RRAAM's 25th Year Anniversary Gala will take place at the majestic Water Campus, overlooking the Mississippi River in downtown Baton Rouge. We selected the Water Campus for this special event because of the river's importance in connecting our lives, the past to the present and present to the future.

The museum opened its doors at the Tezcuco Plantation in 1994. Thousands of visitors have come from around the world to learn about our rich history in the river parishes. Hundreds of students have conducted research in our archives and dozens of programs were developed thanks to your generous gifts and donations. We appreciate you.

We hold steadfast to our mission to educate visitors about the history and culture of African Americans in the rural communities along the Mississippi River, through the collection, preservation, and interpretation of art, artifacts, and historic buildings. In keeping with our mission, this year's event honors two of Louisiana's legendary entrepreneurs, Madame C. J. Walker and Emmitt T. Douglas. Madame C.J. Walker was considered America's first self-made female millionaire and employed over 2,000 at her manufacturing company and beauty school. Emmitt Douglas was the owner of Douglas Barber and Beauty Supply and Douglas Fine Foods where he employed dozens of men and women in the Baton Rouge and New Roads area. Both Walker and Douglas were leaders in the hair care industry and dedicated philanthropists who were committed to the advancement of African Americans in the 20th century.

This is an elegant catered affair with live entertainment. Corporate sponsors will enjoy a VIP Reception and reserved seating at the Gala. Sponsorship information is enclosed and tickets can be reserved by calling 225-474-5553, emailing melanie@aamuseum.org, or via our Website: www.africanamericanmuseum.org. The River Road African American Museum (RRAAM) is a 501 © 3 non-profit organization.

Sincerely,

Todd L. Sterling, RRAAM Board President

Darryl Hambrick, RRAAM Interim Director



RIVER ROAD AFRICAN AMERICAN MUSEUM 25TH ANNIVERSARY

SUPPORT & SPONSOR

WHY SUPPORT?

The River Road African American Museum (RRAAM) has exemplified continuous fiscally responsible service as a non-profit organization for over twenty-five years. Your sponsorship will help us continue our work for the next twenty-five years. With over 300 years of history, the legacy and importance of Africans in Louisiana to the growth of the South, the United States and world is evident through the exhibits and programs at the River Road African American Museum.

OUR COMPANY

The River Road African American Museum, located in the historic district of Donaldsonville, Louisiana is the premier facility in the South to focus on the history and heritage of African Americans along the Mississippi River.

The museum has developed exhibits about black inventors, jazz musicians, and community and political leaders from the area. Another exhibit about the free people of color in the river parishes was developed from census and town records. The museum has a strong collection of artifacts and memorabilia from plantations along the River Road, and from New Orleans; some donated by the plantations; other materials donated by individuals from their own families. It also hosts traveling exhibits from other venues, frequent educational programs and workshops on culture.

With over 300 years of history of Africans in America, the preservation of their legacy and importance, to the growth of the South, the United States and the world is evident through the collection and exhibits of rare artifacts found at the RRAAM

**THE RIVER ROAD AFRICAN AMERICAN MUSEUM IS A 501(C)(3)
ORGANIZATION ALL CONTRIBUTIONS ARE TAX DEDUCTIBLE**

(225) 474-5553

www.africanamericanmuseum.org



RIVER ROAD AFRICAN AMERICAN
MUSEUM

SILVER SUPER STAR SPONSORSHIP LEVEL

\$50,000.00

***Corporate naming rights for one room of the RRAAM Rosenwald Schoolhouse**

- LOGO recognition on printed invitation (deadline for 600dpi by 7/31/19)
- LOGO on banner at the event and reception at the Water Campus
- LOGO recognition on banner at the Museum for 12 months
- LOGO recognition on website and all social media platforms
- (15) VIP reception tickets and reserved table
- (25) Event tickets

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SPONSORSHIP LEVELS

Silver Star \$10,000.00

- LOGO recognition on banner at the Museum for 12 months
- LOGO recognition on website and all social media platforms
- LOGO recognition on printed invitation (deadline for 600dpi by 7/31/19)
- LOGO on banner at the event and reception at the Water Campus
- (10) VIP reception tickets and reserved table
- (10) Event tickets

Shining Silver \$5,000.00

- LOGO recognition on banner at the Museum for 12 months
- LOGO recognition on printed invitation (deadline for 600dpi by 7/31/19)
- LOGO on banner at the event and reception at the Water Campus
- LOGO recognition on website and all social media platforms
- Ceremony recognition
- (5) VIP reception tickets
- (5) Event tickets

VIP Reception \$2,500.00

- LOGO recognition on printed invitation (deadline for 600dpi by 7/31/19)
- Ceremony recognition
- (2) VIP reception tickets
- (2) Event tickets

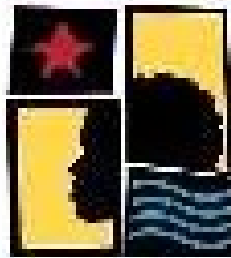
Ticket Pricing

\$75.00 per person

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