



RIVER ROAD AFRICAN AMERICAN
MUSEUM



It began in 1912, when Booker T. Washington, President of Tuskegee Institute, approached Julius Rosenwald, President of Sears, Roebuck and Company, with an idea for a pilot program that was to have a dramatic impact on the face of the rural South. Washington's idea led to the creation of the Julius Rosenwald Foundation. This foundation provided partial funding for the construction of more than 5,300 buildings in 15 states, including schools, teachers' houses that were built by and for African Americans. Louisiana had over 400 schools, less than three exist.

The Central Agricultural School is one of the only four-room wooden school buildings remaining in Louisiana. Few people know about this unique group of architectural structures that provided shelter for the education of hundreds of thousands of African American children throughout the South.

Help the River Road African American Museum save this valuable historic building by participating in the Buy- A- Brick: Build-A-Legacy campaign.

For a \$100.00 tax deductible donation, your purchase of an individual or family named brick will support the RRAAM efforts to save Louisiana history. For more information visit www.africanamericanmuseum.org or www.rosenwaldschools.com.

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Buy- A- Brick: Build-A-Legacy

