



# RIVER ROAD AFRICAN AMERICAN MUSEUM



It began in 1912, when Booker T. Washington, President of Tuskegee Institute, approached Julius Rosenwald, President of Sears, Roebuck and Company, with an idea for a pilot program that was to have a dramatic impact on the face of the rural South. Washington's idea led to the creation of the Julius Rosenwald Foundation. This foundation provided partial funding for the construction of more than 5,300 buildings in 15 states, including schools, teachers' houses that were built by and for African Americans. Louisiana had over 400 schools, less than three exist.

The Central Agricultural School is one of the only four-room wooden school buildings remaining in Louisiana. Few people know about this unique group of architectural structures that provided shelter for the education of hundreds of thousands of African American children throughout the South.

Help the River Road African American Museum save this valuable historic building by participating in the Buy- A- Brick: Build-A-Legacy campaign.

For a \$50.00 tax deductible donation, your purchase of an individual or family named brick will support the RRAAM efforts to save Louisiana history. For more information visit [www.africanamericanmuseum.org](http://www.africanamericanmuseum.org) or [www.rosenwaldschools.com](http://www.rosenwaldschools.com).

For more information visit [www.africanamericanmuseum.org](http://www.africanamericanmuseum.org), call 225-474-5553, or contact [kathe@aamuseum.org](mailto:kathe@aamuseum.org).

## Buy- A- Brick: Build-A-Legacy

**ACT NOW !! A limited number of bricks are available.**

**Business bricks area available for an additional cost.**

Your beautiful 4" x 8" brick paver is permanently etched with your special message. Become a permanent supporter of the River Road African American Museum's Rosenwald restoration project located at Lessard and Williams Street.

Some special ideas for your brick:

The ... Family, Class of ..., In Memory of ..., Pray for ... ., In honor of...


(Remember that periods and spaces between words are counted as characters.)

Max number of characters 18

**Brick Contribution \$50.00**

Name \_\_\_\_\_ E-Mail \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Business Phone \_\_\_\_\_

Please make checks

payable to:

RRAAM

Attn: Buy-a-Brick Fund

Signature \_\_\_\_\_ Date \_\_\_\_\_